

The Zellman Group Forms Partnership with The Loss Prevention Foundation

The newest Bachelor level partner demonstrates its support of certification for loss prevention retailers

Charlotte, NC (August 16, 2010)—The Loss Prevention Foundation (LPF) announces its newest Bachelor level scholarship partner: The Zellman Group, LLC. Based in Port Washington, New York, with regional offices in five major cities across The United States, The Zellman Group is a nationwide retail and hospitality support company specializing in loss prevention, recovery services, audit services, customer service shopping, and employment screening. The Zellman Group takes pride in their diversity and utilizes their team of professionals to focus, enhance, and report competitive results in all areas of the business. It is through this all-encompassing knowledge of Loss Prevention that they are able to offer long-term and mutually beneficial relationships with clients.

“We are proud to announce our new relationship with The Zellman Group,” said Gene Smith, president of The Loss Prevention Foundation. “By committing to helping further our certification and education initiatives, The Zellman Group sets themselves apart from other solution providers in the industry because they are taking part in one of the largest movements the LP industry has ever seen.”

The Bachelor scholarship level provides The Zellman Group with a package of scholarships for certification for either the LPQualified or the LPCertified. It also allows The Zellman Group to distribute LPF annual memberships to retailers. These memberships help retailers by providing career advancement tools, networking opportunities and involvement in retailer-lead committees.

In support of LPF’s mission, LPF will be conducting an education day on October, 11, 2010, featuring skill building that is both conventional and non-conventional for the LP professional. Our first session will feature John M. Vautier, Vautier Communications, Wayne Hoover, CFI from Wicklander-Zulawski & Associates, Ken Amos, divisional vice president of loss prevention at Walgreens, other retailer speakers and will be hosted by Sears Holding Corporation.

During the “ADVANCING the Professional” day of education participants will also have the opportunity to hear from retailers about the value of certification and ask questions about the process as well as certification benefits. Individuals enrolled in certification have the opportunity to sit for the exam Monday morning from 7:00 a.m. to 10:30 a.m. Visit the Foundation’s web site to learn more – www.losspreventionfoundation.org.

About The Loss Prevention Foundation

The Loss Prevention Foundation is a not-for-profit 501 c (6) organization founded in 2006 by industry leading professionals to serve the loss prevention industry. Our mission is to advance the profession by providing relevant, convenient and challenging educational resources. We support this mission through a variety of ever-expanding initiatives, including two certification programs, on-line educational resources, a career-oriented membership program, student scholarships and a college and university program.

About The Zellman Group, LLC

The Zellman Group, LLC is a nationwide retail and hospitality support company specializing in loss prevention, recovery services, audit services, customer service shopping, and employment screening. Our corporate headquarters is based in Port Washington, New York with regional offices in five major cities across the United States.

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Media Contact: Kelly Durham, 866.433.5545, kelly.durham@losspreventionfoundation.org