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PRESS RELEASE

We are proud to announce the “LPQ” certification of the first 60 LPQualified loss prevention professionals. These candidates have successfully achieved a passing score on the LPQualified Exam, thus meeting all of the requirements set forth by The Loss Prevention Foundation Board of Directors, Knapp & Associates International and the Exam Committee for the LPQualified “LPQ” certification. Individuals in this group have the distinct honor of being the first ever to receive this certification in the retail loss prevention industry.

The LPQualified is a certification that was designed to be a benchmark education for entry level Loss prevention professionals such as Loss Prevention Managers, Supervisor’s, Store Managers, College Students, Select Hourly Employee’s, or for those who are interested in entering the loss prevention profession. In order to achieve this certification, individuals must complete a proctored examination of 100 questions developed from the LPQ coursework by a special Question Development Committee and validated by the Exam Committee.

“The development of the loss prevention professional has been lacking in our industry. These individuals have taken a very important first step to enhance their careers with this certification. They have stepped forward into the future of Loss Prevention, which is to be a critical partner with all the business functions that drive profitability and compliance in the industry”, stated Frank Johns, Chairman of the Board of The Loss Prevention Foundation, and Senior Vice President, Internal Audit, Asset Protection, Ethics and Compliance for A.C. Moore.

“Certification is an investment that we make in ourselves. It is not simply a commitment to learning more, but also to achieving a higher standard; and a clear demonstration of your devotion to your career and career growth. The “LPQ” designates a level of knowledge and understanding of the core competencies that our industry leaders have identified and acknowledged as critical to excel as a loss prevention professional”, stated Jacque Brittain, Project Manager for Certification from Enabl-u. “The LPQualified demonstrates the foundation’s commitment to supporting anyone who is trying to enter and succeed in our profession. Whether someone is inexperienced, a college graduate or someone simply looking to demonstrate their understanding of the profession, this certification is the single most important resource ever developed”, said Jim Lee, Board Member of The Loss Prevention Foundation, and Executive Editor, *LossPrevention Magazine*.

“This is a very special moment for a special group of dedicated industry leaders, who took the initiative to organize other loss prevention professionals. They developed a plan, raised the necessary funds and hired a team to spearhead the efforts to develop certification. This announcement is the celebratory symbol for the dedication of almost 200 loss prevention professionals from over 75 companies, who have given so much of their time. These are the people who truly deserve the credit for making this certification a reality”, said Gene Smith, President of The Loss Prevention Foundation.

Once again, we want to congratulate the 60 loss prevention professionals for their achievement and their commitment to a higher standard of professionalism through certification. For information on the LPQualified “LPQ”, the LPCertified “LPC” or a complete list of those certified please visit our website at <http://www.losspreventionfoundation.org/certification.html> .

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The Loss Prevention Foundation is organized as a 501(c) (6) not-for-profit organization. For more information about The Loss Prevention Foundation, please contact Rhett Asher at Rhett.Asher@LossPreventionFoundation.org (240-252-3258) or Gene Smith at Gene.Smith@LossPreventionFoundation.org (704-837-2521).