

For Immediate Release



eBay Joins The Loss Prevention Foundation as a Doctorate Level Partner

eBay demonstrates its commitment to loss prevention retailers by investing in The Foundation's mission

Charlotte, NC (July 29, 2010)—The Loss Prevention Foundation (LPF) welcomes the world's largest online marketplace, eBay, as one of its newest scholarship partners supporting the mission of advancing the loss prevention profession and professional.

"LPF's scholarship partners are vital to continuing our mission of education through certification initiatives such as the LPQualified and LPCertified," said Gene Smith, president of The Loss Prevention Foundation. "eBay is demonstrating its commitment to the loss prevention industry by sponsoring the Foundation at the highest level. This level of investment is an illustration of eBay's increasing dedication to establishing a valuable relationship with retailers."

The Doctorate level partnership secures numerous scholarships for distribution to retailers for certification. It also enables eBay to provide LPF memberships to loss prevention practitioners. Practitioners can take advantage of the career advancement resources, networking and get involved in retailer-lead committees.

About The Loss Prevention Foundation

The Loss Prevention Foundation is a not-for-profit 501 c (6) organization founded in 2006 by industry leading professionals to serve the loss prevention industry. Our mission is to advance the profession by providing relevant, convenient and challenging educational resources. We support this mission through a variety of ever-expanding initiatives, including two certification programs, on-line educational resources, a career-oriented membership program, student scholarships and a college and university program.

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