



The
**LOSS PREVENTION
FOUNDATION** PO BOX 232281 • CENTREVILLE, VIRGINIA 20120 • WWW.LOSSPREVENTIONFOUNDATION.ORG

PRESS RELEASE

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Gene Smith Joins the Loss Prevention Foundation

The Loss Prevention Foundation is please to announce that Gene Smith has agreed to join the Foundation as a Vice President. Smith, with a long history of success in the loss prevention industry, brings over 25 years of experience to the Foundation. His initial responsibilities will be to work on the marketing of the Foundation's soon to be released LPCqualified certification.

"I am extremely excited about having a talent like Gene join the Foundation. His experience and enthusiasm for the Foundation's mission will be tremendous assets for us" stated Britt Wood the Loss Prevention Foundation's president. Wood continued, "Having Gene onboard gives the Foundation the opportunity to serve the loss prevention industry in ways we had never dreamed of before."

Smith joins the Foundation after serving as president of Downing & Downing, the industry's largest executive search firm and human resource solutions provider. Smith was with Downing & Downing for over seventeen (17) years. Prior to that, Smith spent 12 years in the retail Loss prevention industry, including 2 years as a loss prevention training manager and 6 years in various directorships. He is a graduate of Eastern Kentucky University where he earned a Bachelor of Science and an Associate of Arts degree.

"I am thrilled at having an opportunity to join the Loss Prevention Foundation team. To have such an opportunity to impact the education of our entire industry is an honor and an exciting challenge" said Smith.

In addition to his marketing role with the LPCqualified, Smith will also work on the marketing of the Foundation's LPCcertified program. The LPCcertified is designed for more experienced loss prevention personnel, which is currently in development. It is scheduled to launch in the late summer of 2007.

The Loss Prevention Foundation is organized as a 501(c)(6) not-for-profit organization (IRS approval pending). For more information about The Loss Prevention Foundation, please contact Wood at Britt.Wood@LossPreventionFoundation.org or Rhett Asher at Rhett.Asher@LossPreventionFoundation.org.

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