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PRESS RELEASE

March 6, 2007

The Loss Prevention Foundation, Wicklander-Zulawski & Associates and the CFI Designation Announce Cooperative Partnership

The Loss Prevention Foundation, Wicklander-Zulawski & Associates, Inc and the Certified Forensic Interviewer (CFI) designation are pleased to announce a cooperative partnership of mutual support for their education programs. Through this partnership the organizations will work together to ensure that their certification programs support a well-rounded curriculum for loss prevention professionals.

In existence since 2003, the Certified Forensic Interviewer (CFI) certification, developed by Center for Interviewer Standards & Assessment, Ltd. (CISA), (affiliated with Wicklander-Zulawski & Associates, Inc.), is widely recognized as the pre-eminent education tool on interviewing and interrogation techniques. The Loss Prevention Foundation's LPCqualified and LPCcertified programs, due to be released later this year, will provide a comprehensive education on retail and loss prevention in order to develop and enhance the skills sets of loss prevention professionals.

“We are very pleased to be part of this partnership. We believe the Loss Prevention Foundation's certifications will be complementary to the CFI certification” said Wayne Hoover, CFI. He went on to say, “The CFI program and designation has proven to be a successful educational tool for the industry. We anticipate this cooperative partnership with the Loss Prevention Foundation will build even more professionalism in the loss prevention field.”

According to Britt Wood, the Loss Prevention Foundation's president, “We were delighted to enter into this partnership with Wicklander-Zulawski & Associates, Inc. and the CFI designation. We believe that this partnership will ensure that the loss prevention industry has two unique educational tools that will better the industry for years to come.”

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The Loss Prevention Foundation is organized as a 501(c)(6) not-for-profit organization (IRS approval pending). For more information about The Loss Prevention Foundation, please contact Rhett Asher at Rhett.Asher@LossPreventionFoundation.org or Gene Smith at Gene.Smith@LossPreventionFoundation.org.

For information about the Certified Forensic Interviewer designation or Wicklander-Zulawski & Associates, Inc., contact Wayne Hoover at whoover@w-z.com or 800.222.7789 X 107. On the web, visit www.certifiedinterviewer.com or www.w-z.com.