



8037 Corporate Center Drive, Suite 400 • Charlotte, North Carolina 28226



Loss Prevention Foundation and Retail Council of Canada Announce Partnership for Certification Program

Charlotte, NC – Today, the Loss Prevention Foundation (LPF) and Retail Council of Canada (RCC) are pleased to announce an exciting new partnership offering professional certification to retail loss prevention professionals across Canada. Through their combined efforts, LPF and RCC will work to ensure that their certification programs provide a well-rounded curriculum for the Canadian loss prevention community.

The Loss Prevention Foundation’s “LPQ” certification program was launched in 2008 under the developmental direction of Knapp & Associates International, a leading certification consulting firm. The certification is designed to be a benchmark education venue for entry level loss prevention professionals such as Supervisors, Store Managers, College Students, and Select Hourly Employees or for those interested in entering the loss prevention profession. LPF is in the final stage of receiving academic credit for the successful completion of the LPQ. The “LPC”, scheduled for official release later this year, is designed as an advanced education program for loss prevention management and executives, such as DLPM's, RLPM's, prospective DLPM's, and other future leaders of the loss prevention industry.

“LPF is very pleased to be part of this partnership. We believe the Loss Prevention Foundation’s certifications will effectively complement the Retail Council of Canada’s mission of providing quality education to the Canadian loss prevention community” said Gene Smith, LPF President. “By partnering with other leaders in the retail industry such as RCC we make positive strides toward long overdue formal recognition to the specialized profession”.

“This invaluable partnership will help RCC ensure that we are delivering the highest quality training and education for retail loss prevention professionals in Canada,” said Theresa Rowsell, Director, Loss Prevention, Training and Education, Retail Council of Canada. “By combining our efforts and resources, we bring industry validated accreditation to the North American retail sector providing consistency in the specialized competencies and knowledge base that are inherent in fundamental retail loss prevention”.

The Loss Prevention Certification program is currently endorsed by the Retail Industry Leaders Association (RILA), Food Marketing Institute (FMI), the International Organization of Black Security Executives (I.O.B.S.E.), National Food Service Security Council (NFSSC), HospitalityLawyer.com, the Center for Interviewer Standards & Assessment, Ltd. (CISA), developer of the Certified Forensic Interviewer (CFI) certification and The Retail Council of Canada (RCC).

About the Loss Prevention Foundation

The Loss Prevention Foundation is a not for profit organization founded in 2006, by industry leading professionals to serve the loss prevention industry. LPF is governed by a board of directors composed of leaders from the retail loss prevention industry. Our mission is to advance the loss prevention profession by providing relevant, convenient and

challenging educational resources. We support this mission through our two certification programs, LPQualified (LPQ) and LPCertified (LPC), on-line educational resources and our loss prevention professional membership program.

About Retail Council of Canada

Retail Council of Canada (RCC) has been the Voice of Retail in Canada since 1963. RCC is a not-for-profit, industry-funded association representing more than 40,000 store fronts of all retail formats across Canada, including department, specialty, discount, and independent stores, and online merchants. The Mission of Retail Council of Canada is to be the Voice of Retail in Canada by providing advocacy, research, education and services that enhance opportunities for retail success, and increase awareness of retail's contribution to the communities and customers it serves.

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For more information about The Loss Prevention Foundation, please contact Gene Smith, gene.smith@losspreventionfoundation.org or Kelly Durham, kelly.durham@losspreventionfoundation.org

Toll free 866-433-5545. On the web, visit www.losspreventionfoundation.org

For information about the Retail Council of Canada., contact Theresa Rowsell at trowsell@retailcouncil.org or (416) 922-0553 x241. On the web, visit www.retailcouncil.org