

# Retailer Scholarship Award Program



## Serving the Loss Prevention Industry

The Loss Prevention Foundation is a not-for-profit 501 c (6) organization founded in 2006 by industry leading professionals to serve the loss prevention industry. Our mission is to advance the profession by providing relevant, convenient and challenging educational resources. We support this mission through a variety of ever-expanding initiatives, including two certification programs, on-line educational resources, a career-oriented membership program, student scholarships and a college and university program.

[www.losspreventionfoundation.org](http://www.losspreventionfoundation.org)

**Purpose:** To provide LP Certification to exemplary retail practitioners through nomination by their peers or individual application

**How:** Scholarships will be distributed to those applicants based on professional accomplishment, financial need or other circumstances qualifying the individual for the program

**Who:** Retail practitioners can be nominated by their peers or apply individually

**Why:** Solution providers donate their scholarships to this program for a variety of reasons:

**To Give Back**—Donating scholarships helps worthy loss prevention retail practitioners achieve greatness both personally and professionally.

**Marketing Vehicle**—Each solution provider donating a scholarship(s) will be represented equally to the recipient and pool of candidates. With each bi-monthly Webinar demonstrating LPQ/LPC functionality, the LPF will rotate the introduction and 'sponsorship' between solution providers participating.

**Boost Recognition**—The LPF has assigned a multi-layered marketing approach to promoting this program. Associated solution provider partners will be promoted in tandem with this initiative. Including: Webinars, **LossPrevention Magazine** acknowledgements, print materials, newsletters, partner newsletters, Web site logo/site link and personal testimonials.

**Networking Tool**—Contributing to this program signifies an unmatched commitment **to** the industry because the scholarship is an investment **in** the industry. Whether you are recognizing an internal leader or demonstrating your depth in the industry to an influential prospect – the options are endless.

*For more information on the programs offered by The Loss Prevention Foundation, visit [www.LossPreventionFoundation.org](http://www.LossPreventionFoundation.org) or call 866-433-5545 or 704-837-2521. The Foundation is a not-for-profit 501 c (6) organization founded by leading industry professionals to serve the loss prevention industry.*