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PRESS RELEASE

The Loss Prevention Foundation's mission is to develop certification and on-line educational resources. In addition, a major objective is to increase the awareness for our profession with the academic community, thus increasing the candidate flow with more college graduates. We are proud to announce tremendous progress with this mission.

The Loss Prevention Foundation recently attended the **Academy of Criminal Justice Academy's** annual conference which convened simultaneously with the national conference for the **National Criminal Justice Honor Society**, Alpha Phi Sigma. In a joint sponsorship with The *LossPrevention Magazine*, the foundation awarded 15 scholarships valued at \$500 each, to students who expressed an interest in loss prevention. In recognizing academic excellence, students had at least a 3.2 grade point average to qualify. Recipients represented 9 different universities.

Auburn University at Montgomery
Boise State University
Colorado Technical University
Florida International University
Minnesota State University
Prairie View A&M University
University of Houston Downtown
University of Maryland Eastern Shore
University of Nevada, Reno

The foundation spent several days networking with over 2000 university professors & students from hundreds of academic programs. The foundation's national initiative of "educating the academic community on loss prevention being an excellent career alternative to the traditional criminal justice careers" clearly has tremendous momentum. Of special note is that the ACJS has a separate subsection for Security Management/Loss Prevention due to the increased demand of the private sector. The *LossPrevention Magazine* also participated by distributing hundreds of magazines and signing up dozens of professors to receive free subscriptions as well as giving them access to the on-line archives. Special recognition also goes to the **Retail Industry Leaders Association (RILA)** for providing us with additional information to help promote our profession. This was the second year that the foundation has exhibited at this conference. Full page advertisement attracting graduates were also placed in both conference programs along with sponsorship of an Alpha Phi Sigma-LPF Scholarship and Reception event.

For more information on The Loss Prevention Foundation visit our website: www.losspreventionfoundation.org

For more information on Alpha Phi Sigma, visit: www.alphaphisigma.org/docket/DOCKETSpring2009.pdf

If you are formerly a member of Alpha Phi Sigma please contact: membership@alphaphisigma.org

The Loss Prevention Foundation is organized as a 501(c) (6) not-for-profit organization. For more information about The Loss Prevention Foundation, please contact Kelly Durham at Kelly.Durham@LossPreventionFoundation.org (704-405-4404) or Gene Smith at Gene.Smith@LossPreventionFoundation.org (704-837-2521).